

PRIVACY POLICY

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website, (collectively, referred to herein as the "Site"), regardless of how you access or use the Site, whether via personal computers, mobile devices or otherwise.

TYPE OF NON-PERSONAL AND PERSONAL INFORMATION COLLECTED

We receive, collect and store any information you enter on our Site or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect PII (including name, email, password, communications), comments, feedback, recommendations, and personal profile.

WHEN INFORMATION IS COLLECTED

When you conduct a transaction, share a blog or image, fill out a form on our Site, as part of the process; we collect PII you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated herein.

PURPOSE OF COLLECTION

We collect such Non-personal and PII for the following purposes:

- 1. To provide and operate the products and services;*
- 2. To provide our users with ongoing customer assistance and technical support;*
- 3. To be able to contact our visitors and users with general or personalized service-related notices and promotional messages;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;*
- 5. To comply with any applicable laws and regulations.*

STORAGE OF INFORMATION

Our Site is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to show our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

COMMUNICATION WITH SITE VISITORS

We may contact you to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our user agreement, applicable laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

COOKIES AND TRACKING TOOLS

Cookies are pieces of data that a site or its service provider transfers to your computer's hard drive through your web browser that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

We use cookies for important reasons, such as:

- 1. To understand and save user's preferences for future visits.*
- 2. To keep track of advertisements.*

3. *To compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services such as Wix that track this information on our behalf.*
4. *To provide a great experience for our visitors and customers.*
5. *To identify our users.*
6. *To ensure our platform is secure and safe to use.*

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies off, some features will be disabled it won't affect the user's experience, that makes your Site experience more efficient and some of our services will not function properly.

THIRD PARTY DISCLOSURE

We do not sell, trade, or otherwise transfer to outside parties your PII unless we provide you with advance notice. This does not include Site service providers and hosting partners, including Wix, and other parties who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

THIRD PARTY LINKS

We may occasionally, and in our sole discretion, include or offer third party products or services on our Site. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these sites.

HOW VISITORS CAN WITHDRAW

If you don't want us to process your data anymore, please contact us through the contact form on the Site.

PRIVACY POLICY UPDATES

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the Site. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

CONTACT US

If you would like to: access, correct, amend or delete any PII we have about you, you may contact us through the contact form on the Site.